

VOLUNTEER CONNECTION

Bronto's Volunteer Program--a perfect example of how a company has built a corporate culture that embraces the ethic of helping their community.

Check out Bronto's homepage, select "Careers" and this is what you'll see: *"More than just a job, working at Bronto offers the opportunity to contribute to the success of one of the fastest growing companies in the country, while giving back to the community, staying active and having fun."*

Bronto Founders, Joe Colopy and Chaz Felix, decided from the beginning that they weren't going to start a company. They were going to create a culture. COO Chaz Felix, executive sponsor of Bronto's Volunteer Program, believes that every single one of the 194 employees has the responsibility *"to enrich and improve the lives of people living and working in our community."* Chaz also believes in order to do that, Bronto needs to build community among employees.



Bronto's Volunteer Program allows each employee 8 business hours to volunteer at one of their community partners. In 2014, they added another 4 hours for organizational teams to complete an event together. Bronto has a diverse range of non-profits as partners—from anti-poverty organizations to a wildlife conservation group--offering their employees opportunities based on interests and schedules. Bronto's 2013 Volunteer Program Goals included 1,300 volunteer hours or donations—they achieved an astounding 2,183 hours. Imagine the impact they are having on the Durham community.

Urban Ministries of Durham, one of 10 very fortunate partners on Bronto's list, officially began its partnership the 4th quarter of 2013. In just three months, employees contributed 80 hours in lunch bag prep, 28 hours serving breakfasts, and 20 hours at a UMD special event. They made 232 hygiene kits, donated 1,592 articles of clothing, collected over 500 pounds of food, 145 pairs of new underwear, AND 580 new pairs of socks. By becoming involved with UMD, employees were introduced to NamesforChange.org, UMD's fundraising website that offers naming rights to items we use in our work. Recently, a Bronto employee was perceived to be whining. His colleagues chipped in and the site generated a poster showing a personalized commemorative diaper, which his co-workers presented to him.

"Every time the phone rings, and it's Bronto on the line, I know something wonderful is about to happen for UMD clients," said Gin Jackson, UMD Manager of Volunteer Services. *"I can't help imagining what the world would be like if every company was as dedicated to their community as Bronto."*

Thank you Bronto for creating a corporate culture that values, supports and insists employees give back to their community!



URBAN MINISTRIES
OF DURHAM

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