



URBAN MINISTRIES
OF DURHAM

Thanks so much for your interest in helping sponsor Empty Bowls 2021!

This year's event on Thursday, March 4, 2021, is going virtual but will offer all the elements you've come to love: soup, bowls, and a chance to reconnect with your UMD family. As always, we will promote YOUR BRAND to *thousands of professional, civic-minded Triangle residents*.

This year, your impact will be felt in the community beyond your support of UMD and neighbors experiencing poverty. You'll be supporting area restaurants, which are struggling due to COVID-19 and are a source of employment for shelter residents—not to mention many others. UMD is sharing a portion of funds to aid their participation this year.

Despite the challenges posed by COVID-19, the work has never stopped at UMD **thanks to supporters like YOU, and we're incredibly grateful**. We've had to alter how we serve, but we've continued to shelter the homeless, feed the hungry and help neighbors in need secure permanent housing and a steady income. Empty Bowls 2021 represents another adjustment, but like every day at UMD, the show must go on.

So, how will Empty Bowls 2021 work?

- In early February, some 1,300 tickets will go on sale for soup. Supporters will pay \$25 per ticket for a dinner-size portion of the soup of their choice. They will pick up the soup directly from the restaurant to enjoy on March 4th.
- From March 1st through March 5th, we will conduct an online Silent Auction of signature, one-of-a-kind bowls that you're guaranteed to love!
- The evening of March 4th, after folks have had a chance to pick up their soup, we will livecast a special presentation hosted by Jatovi McDuffie. This program will feature videos, including a rare behind-the-scenes look at UMD, as well as live segments and advertising from top sponsors.

While ticket purchases and winning auction bids will provide meaningful funds, **sponsorships will determine the ultimate success of Empty Bowls 2021**. Thus, we thank you for participating as generously as possible. Please read on to learn more about sponsor benefits and how to maximize your investment in this signature fundraising event and beloved community gathering.



URBAN MINISTRIES
OF DURHAM

Urban Ministries of Durham
410 Liberty St, PO Box 249, Durham, NC 27702-0249
(919) 682-0538 x135 (ph), (919) 688-7969 (fax)
www.umdurham.org, Federal Tax ID#: 58-1505891

EMPTY BOWLS 2021

SPONSORSHIP OPPORTUNITIES

	Presenting Sponsor Negotiable	Event Area Sponsor Negotiable	Gold Sponsor \$5,000	Silver Sponsor \$3,000	Bronze Sponsor \$1,500
Dominant logo treatment on event-related messaging	●				
Potential opportunity to record brief testimonial regarding support for UMD via Zoom or other platform, allowing sponsor to use their business as backdrop	●	●			
Logo displayed in event promotion and during livecast	●	●	●		
Recognition from emcee	●	●	●	●	
Link to business from UMD website during event promotion	●	●	●	●	●
Text name only in event-related messaging				●	●
Complimentary soup tickets	20	10	8	6	4

Organization/corporate logo must be provided in vector format (.eps, .ai or .svg).
Please email your logo to Jennifer Smith: jsmith@umdurham.org

RESERVE YOUR ORGANIZATION'S SPOT TODAY

Complete and return a sponsorship agreement or contact Joe Daly, Director of Development, at 919.682.0538, Ext. 135, or jdaly@umdurham.org to learn more.